

BOTPEGS



BOTPEGS

Animated Series

BOT PEGS

THE MOVIE

• 90 minutes

THE SERIES

Genre:

• Comedy – Action

Format:

• 52 X 11 minutes

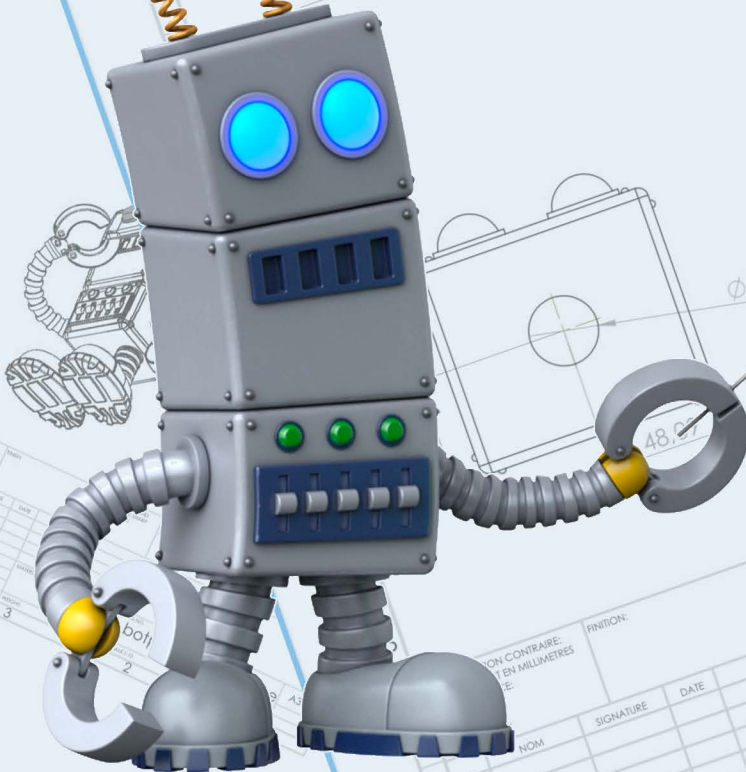
Medium:

• CG animation

Target Demo:

• 6-11

ITEM NO.	PART NUMBER	DESCRIPTION
1	Bottom	
2	Mid	
3	Top	
4	Arm	
5	Claw	
6	RivetA	
7	RA06	
8	Leg	
9	Foot	



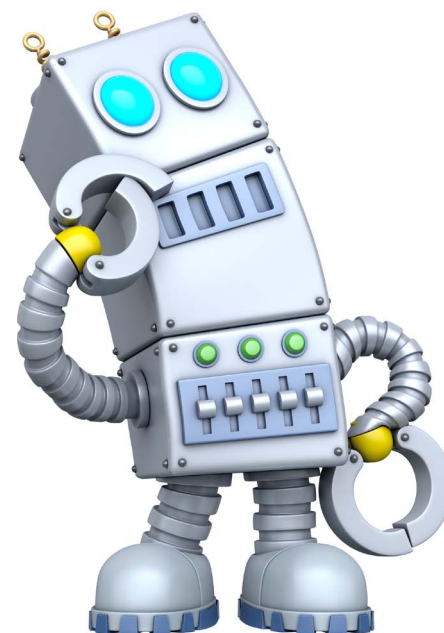
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LOGLINE

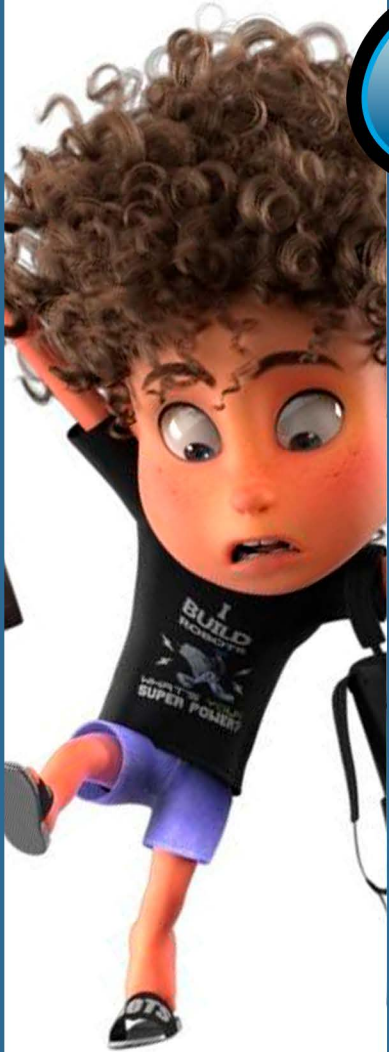
When a funny, spirited prodigy has a goal of being an intergalactic music superstar but is too shy to face the crowd, he builds musically inclined AI robots capable of emotion to take his place on stage and spread his musical talents throughout the galaxy.

SYNOPSIS

Young Camrin has a passion for robotics and music. He spends his free time tinkering with programming and coding homemade robots. One of his major goals is to become an intergalactic music superstar and share his musical talents across the known planets. There is one small problem—he has no friends and is too shy to pursue it on his own. To solve his dilemma, he builds a few fun and quirky AI robots to be his friends and to take his place on stage so he can hide from the crowd. Not only does he program them to be musically inclined, but through his inventive programming skills, he miraculously gives them the ability to express humanlike emotions. After he enters the galaxy music competition, his group begins garnering the attention of music moguls and tech companies. Now that the robot group has a fan base, everyone wants to know who is behind the musically gifted robots. To stay hidden behind the scenes, Camrin must do everything in his power to keep his identity a secret and his emotional AI Code form from falling into the wrong hands. Wall-to-wall hilarious and action-driven adventures ensue as they pursue their goal of putting on a universal concert. On the day of the show, Camrin takes the stage with his robots and performs to a packed audience, finally realizing his dream and finding the friends he had always hoped for.



CHARACTERS



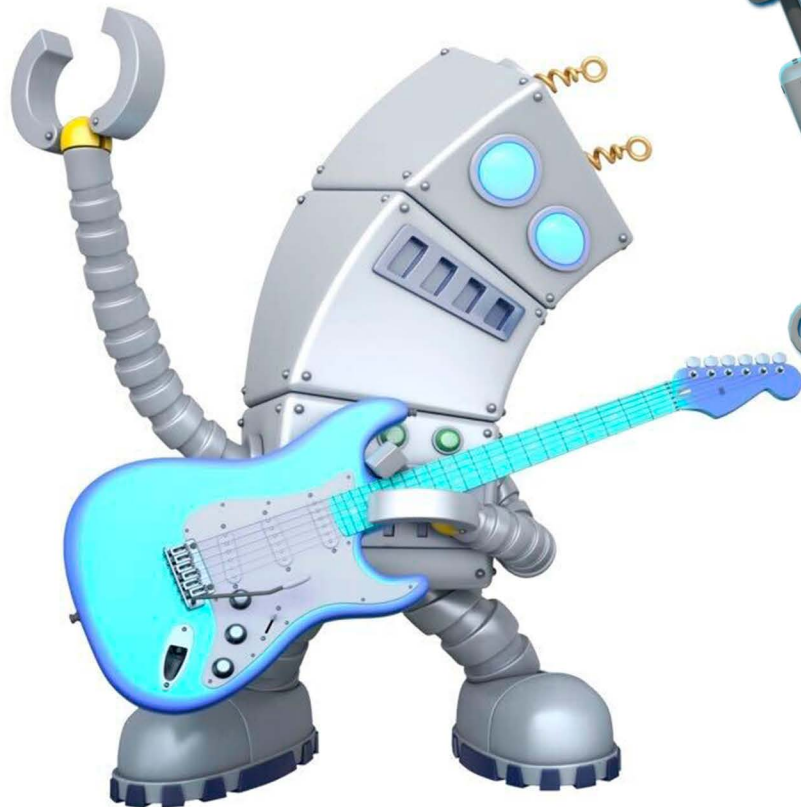
CAMRIN



Camrin is a shy but brilliant introvert who tinkers around in his father's mechanical lab, coding and developing AI (Artificial Intelligence) robots that will later become his best friends. He is highly creative and imaginative and looks to connect socially quiet, awkward teens like himself through music. He is extremely intelligent, even if he doesn't always make the right decisions. Camrin also tries to win his parent's approval through his many half-baked inventions.

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BOT PEG



Bot Peg Is Camrin's first robot he built from scratch. Give him any instrument and watch what he can do. He takes after Camrin and loves expressing himself through music. He is able to dance, play any instrument, and is liable to sing a musical ballad at any time. His AI programming gives him access to the full range of human emotions and actions, which makes him more human-like. He is a hyper-learner, which means if you show him something once, he will learn it immediately, even if it's the wrong thing. Due to his ability to learn fast, he may heat up and glitch out unexpectedly due to his hyper-coding. Camrin could take out the glitch in his programming but is afraid he might lose all of his abilities and emotions.

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BRAIN BOT

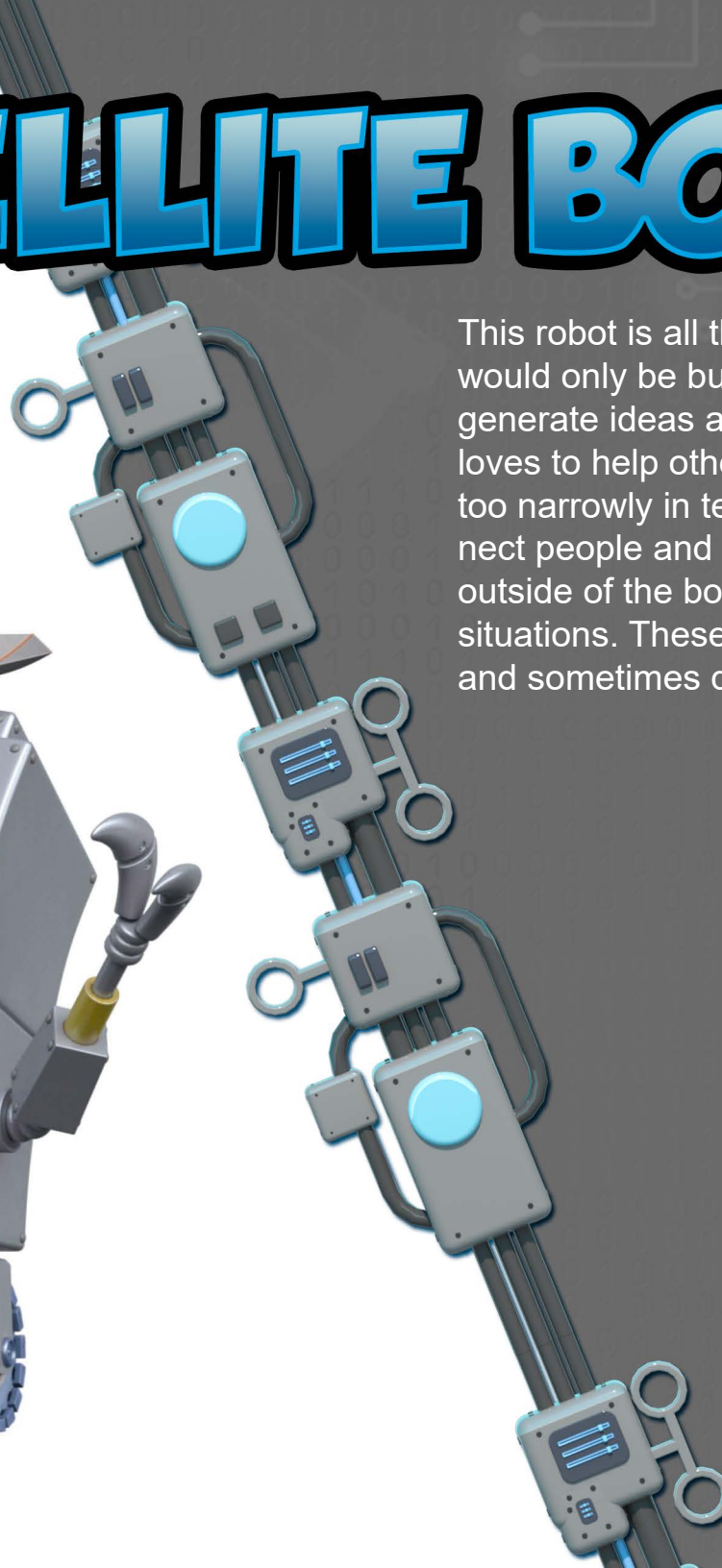
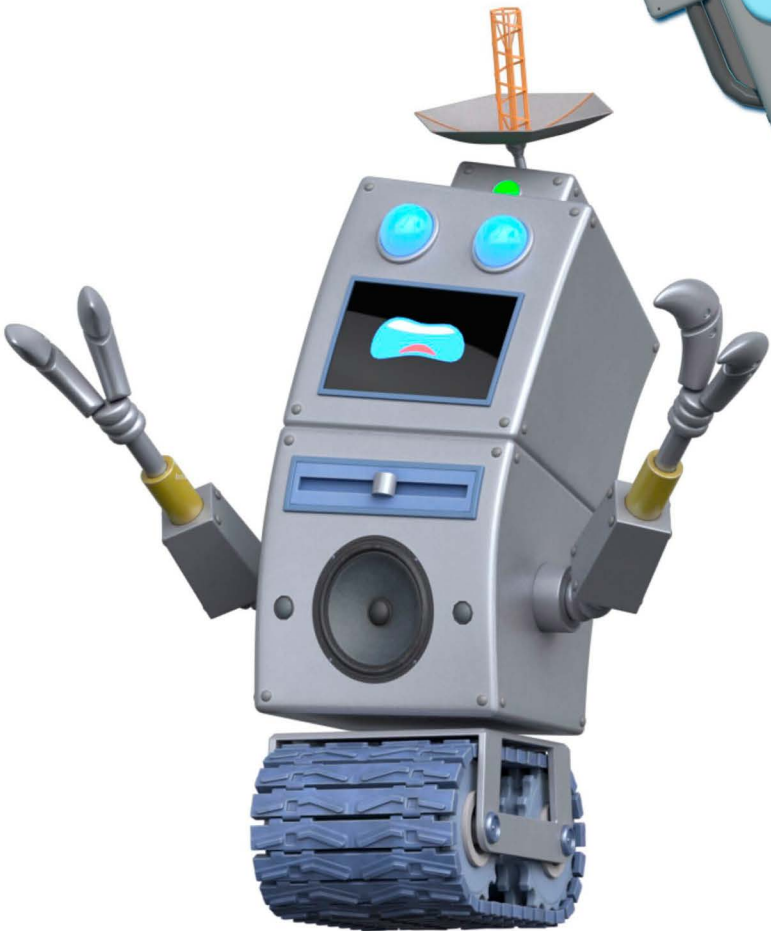


This robot was created with hyper-intelligence. He has the ability to create, repair and constantly learn from other robots. Brain Bot is extremely philosophical and has a passion for scientific theory. Though Brain Bot has no true knowledge of emotions, he works hard to understand them from Camrin. He is a deep thinker and might outthink himself to the point of inactivity just trying to mathematically solve a problem. He can be slow-moving at times and might not adapt to change even though his AI has the ability to evolve.

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SATELLITE BOT

This robot is all things musical. He thinks if he ate food, it would only be burgers. He loves the guitar and strums to generate ideas and jam out many of the group's songs. He loves to help others through music but sometimes can think too narrowly in terms of music being the only way to connect people and robots. He has radical AI and loves to think outside of the box. He has emotion-led approaches to most situations. These approaches and strategies are impetuous and sometimes don't allow him to think things through.



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FURRY PEG



Furry Peg – Is A loyal friend, Furry Peg is intuitively sensitive when others feel down or need cheering up. He can be extremely clumsy but very calculating when concentrating on a specific task. He's an all-around goofball that creates harmony among others. He is the energetic, ever-inquisitive, trouble-making robot who inadvertently causes mishaps. Furry works equally as hard to fix his many hilarious havoc-filled situations. His green fur resulted from an accident with plant fertilizer that left him with an un-removable green pelt. A corrective optic eye was added to help his off-balance equilibrium.

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SUPPORTING CHARACTERS

RONALD PETERSON

Ronald Peterson (40's) – Conservative father who heads up an advanced automated robotics lab. Ronald has always encouraged Camrin to use his computer knowledge to create things the world truly needs.

MONICA PETERSON

Monica Peterson (40's) – Liberal mother who encourages Camrin to be creative and express himself through the arts. She wants Camrin to be an individual but is a bit too motherly and smothering.

MR. PHILIP RAMSEY

Mr. Philip Ramsey – Nosy Neighbor of the Peterson family. Ramsey cites that Camrin is always up to no good and is concocting something very devious with his robotics.

TOMMY

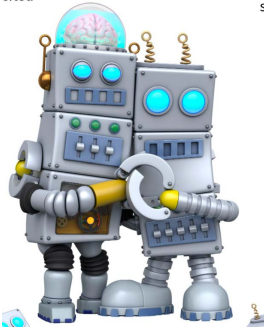
Tommy (12) – Classmate of Camrin, Tommy is a video game geek. He is a natural skeptic and is also socially inept and awkward. He becomes an ally with Camrin and gets into exciting adventures with him.

EMILY

Emily (12) – Tough, tomboy, girl who cares nothing about her looks or girly things. She has a strong interest in computers and technology. She catches wind of Camrin's musical robotics and wants in on the action.

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SEASON ONE: EPISODES



EPISODE 1: "Banding Together"

Camrin's social ineptness is on full display as he struggles at school. With no luck making friends, he begins building his own robotic friends out of scrap parts from his father's laboratory.

Episode 2: "Turntable Mayhem"

Camrin introduces a DJ turntable set to see if his robot band can respond to different styles of music. Once he turns the turntables on, mayhem happens.

Episode 3: "Do Not Disturb"

Mr. Ramsey escalates his snooping and tries to videotape the robots jamming and making music. Cameron and the robots do their best to stop Mr. Ramsey's efforts.

EPISODE 4: "Turn The Mic Up"

Mr. Ramsey is taking a vacation. Camrin and the group are excited to jam to music without needing headphones. FurryPeg continues to get into mischief, which almost sabotages everything.

EPISODE 5: "Sound Investigation"

Ethical scientists are sent to investigate the legitimacy of these sophisticated AI robots. Camrin hides his robots and gets his father to step in and stop this investigation.

EPISODE 6: "Mic Check"

Camrin uses Buddy to hack into the school system to check a grade he suspects was graded incorrectly. Camrin's grade check exposes hidden truths about the teacher.

EPISODE 7: "Caught On Camera"

Camrin successfully soundproofs his basement with egg crates and mattress foam. A secretly recorded viral video puts Camrin and his robots at risk of exposing their technology.

EPISODE 8: "Going Viral"

The viral video has Emily receiving offers from a record label and now must make a desperate choice. Camrin feels closer to a worldwide concert with his robot friends, but he needs a plan.

EPISODE 9: "Search And Seizure"

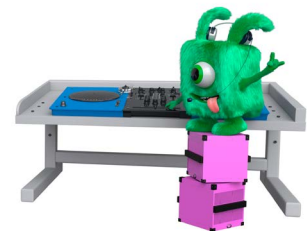
Department of ethical scientists gets a court order to search and seize the robots from Camrin's home. Camrin and the robots do everything in their power to stop it.

EPISODE 10: "Bring AI Music Back To Life"

Camrin tries to get back on track by creating music and planning the concert, but it is extremely difficult because the robots have been disassembled.

EPISODE 11: "AI Improvement"

The robots are reassembled, but their programming is quite different. They must figure out a new coding solution before the oncoming concert.



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HOOK

What happens when an introverted, shy kid with no friends wants to be an intergalactic music superstar? He creates emotional AI robot friends to take his place on stage to express his musical talents to the universe.

THEME

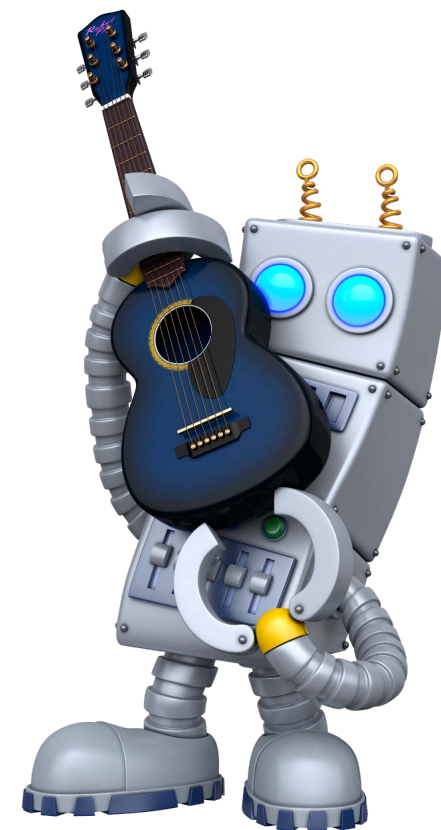
Their open-ended adventures are rooted in morality lessons that make the characters become more empathetic of one another. The robots learn about their distinct differences but also their creative commonalities. The robots learn from Camerin what it means to be human, to be a friend but also what it means to be an AI. They work on trust and teamwork through their interconnected friendships while expressing themselves through their music.

TONE

Peg bots has light mischief mixed with adventure as Camrin and the robots create hilarious inventions and creations from day to day. Wild adventures and comedic scenarios cater to a youth-oriented demographic and core family audience. For example, Furry Peg can be compared to the comedic stylings of a “Minion.”

BACKGROUND

The setting takes place in a remote area on a planet in the Andromeda system where Camerin does not have access to a lot of friends. Because of his father, he has grown up around AI and technology. He has become a super prodigy at a young age, coming up with his own robotic inventions. He watches all the interplanetary musical stardom shows on the interplanetary internet. He practices so that one day he can play a huge concert on earth, his parent’s original home. Each day he goes into his father’s advanced laboratory to daydream, create and play with AI (artificial intelligence) robots.



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**TOYS
MERCHANDISE
VIDEO GAMES
AND APPS**



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ARTIFICIAL INTELLIGENCE



**A.I.
AIN'T GOING AWAY**



**AWAY
TO STAY**

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